

Infocache to Provide Media Content Generation Services

MADISON AVENUE, NEW YORK – August 25, 2010: In addition to providing legal solutions and [litigation support](#), [Infocache Corporation](#), has embarked on a new business. Considering the importance of media, the company has decided to expand its horizon to add [media content generation](#) to its list of services.

Media content generation is a niche field which necessitates analytical thinking, web search expertise, good communication and writing skills for composition of ideas according to the specific project needs. Infocache has the necessary infrastructure and expertise to tackle information-based articles, web content, news and RSS feeds.

Although [Infocache Corporation](#) originally specialized in LPO services, it offers several other services, including transactions processing and [electronic medical records management](#). [Online data capture](#), [web-based data searches](#), word processing and transcription services are also a part of its inventory. Infocache Corp. is one of the few companies that offer [foreign language coding and translation](#) services as well.

[Infocache Corporation](#) is included in the Top 5 Legal Process Outsourcing companies in the 2010 Black Book of Outsourcing. The results are based on the Top Vendors survey commissioned by the outsourcing research consultant firm, Brown-Wilson Group. The Black Book of Outsourcing is recognized internationally as the leading provider of comprehensive, objective survey of global outsourcing services. For the 2010 edition, it has surveyed approximately 24,000 client reviews to prepare the list of top 20 companies of 2009, from the total list of 4,839 outsourcing vendors in different industries.

Infocache aims to offer their clients a winning edge in the competitive market via customized and targeted solutions. Headquartered in New York, the company is supported by 200 highly-trained professionals based in India. With the combination of onshore-offshore resources, [Infocache Corporation](#) is able to achieve optimum quality and fast turnaround time at low prices.

About Infocache Corp.: Headquartered in mid-town Manhattan, New York, Infocache offers clients state-of-the-art technology, a large pool of highly skilled computer professionals, expert supervision and stringent quality standards. Infocache's clientele includes Fortune 200 companies in areas as diverse as financial services, healthcare, telecommunications, IT, chemicals, pharmaceuticals, real estate, automobile, food and tobacco.