

Infocache Introduces Web Extraction and Mining Services

MADISON AVENUE, NEW YORK – September 7, 2010: After amassing considerable domain expertise, [Infocache Corporation](#) has added [web extraction and mining services](#) to its portfolio of existing services of database creation, [data conversion](#), [web repositories](#) and [records management](#).

Web extraction is useful for all businesses trying to gauge competitiveness, product placement and pricing. Identifying and searching for data patterns through content, structure and usage mining strategies. Studying various sources of data, identifying relevant data and effectively extracting it in required format is the key to successful analysis and planning.

Web mining services involve integration of useful or relevant information collected over the internet for customer relationship management. Web extraction is utilized to understand consumer behavior, assess the efficacy of a marketing campaign and quantify the success of specific websites.

Apart from web mining, Infocache also offers transactions processing, [electronic medical records management](#) and transcription services. Essentially an LPO firm, it has expanded to provide [foreign language coding and translation](#) facilities and has recently added [media content generation](#) to their already-exhaustive inventory of services.

Headquartered in New York, Infocache has offshore facilities in the form of 200 highly-qualified professionals in India supported by state-of-the-art technology. The onshore-offshore presence offers the additional advantage of combining skills, experience and technical knowhow, to provide optimum quality of services for the client.

[Infocache Corporation](#) ranked the fifth among the Top 20 Legal Process Outsourcing companies in the 2010 Black Book of Outsourcing. The results were declared on the basis of a survey of the top LPO vendors of 2009, conducted by Brown-Wilson Group. The Black Book of Outsourcing, recognized for its comprehensively and objectively researched reports, has prepared the top 20 list from a total of 4,839 outsourcing vendors.

About Infocache Corp.: Headquartered in mid-town Manhattan, New York, Infocache aims at being a partner of choice in developing data and improving document management efficiency. The company offers web-based as well as offshore [litigation content coding](#) with the capacity of 500,000 images every week. Infocache's projects involve financial services, healthcare, telecommunications, IT, chemicals, pharmaceuticals, real estate and tobacco.